

CDS 2011 Annual Report

Ticket To Success

Training Our Communities

9 high schools in Marion, Sumter, Citrus, Hernando and Lake Counties offered State Mandated Child Care Training

412 High school students completed certification

4550 Child Care Certificates were issued

20 Vocational Rehabilitation participants received on-the-job training

Educating Our Communities

119 connected Head Start children to mental health services

1767 children educated in the Head Start and Early Head Start Programs

200 Head Start and Early Head Start families connected to adult education

Community Sponsorship

\$1,285,505 volunteer hours converted into dollars

\$13,987.21 donated to CDS Programs

I felt hopeless...

I am a mother of two children who attend Early Head Start. I wish to thank this program for making a tremendous difference in our life and future. I was born and raised in Miami Florida. I was a struggling single parent of a three month old and pregnant with my second child. We were homeless and living in our car. We moved to Ocala to live with my parents. I didn't have a job and was not in school. I felt hopeless. That was until I heard of Early Head

Start. I registered both my children and both were accepted. This is where my family's life changed. I saw a brighter future ahead of us. My children were in school and I volunteered to help the program in return for helping my family. The Family Service Advocate helped me set goals. My goals consisted of finding a job, supporting my family and going back to school. In less than six months I accomplished all my goals. I found out I loved vol-

unteering in the classroom and decided to make teaching my career. I was hired by CDS as a substitute teacher, registered for my 40 hour State mandated Training. A year later I have my own apartment, a job doing what I love and pursuing my degree in Early Childhood Education, I hope to earn in 2012. When my life seemed dark and dull, early Head Start showed me the pot of gold and led me to the rainbow.

Sincerely, *Krystle*

*Even though
we are
private we are
extremely
thankful for this
program.*

I was completely overwhelmed...

At age 35 I learned I was pregnant. Less than a month later my husband had a heart attack, our house burned down and due to a custody battle my husband's children were taken from us. I was completely overwhelmed when our precious miracle entered into the picture. Once we received my husband's children back and

were able to settle into a new home, I was approached by Healthy Families. Apprehensive at first, I now realize what an amazing program it is. Healthy Families helped me cope with a new baby, a new home and my husband's children returning to our home. They gave us coping techniques, exercises and activities to bond with our baby.

The days that I am emotionally drained our Healthy Families Specialist gives me alternative perspectives. Truly, this is a remarkable program and we do think it is one of the best decisions we made. Even though we are private we are extremely thankful for this program.

Sincerely, *Majorie*

This Program is Awesome!

This program is awesome! It gives me emotional support and education that I can use as a mother. Anytime I have a question or concern Healthy Families assists wonderfully!

Sincerely, *Cindy*

A Message from our CEO and Board President

In 1999 we provided social services to residents in five counties through seven state and federal programs. Changes in legislation eliminated or modified several of our programs, including: Even Start, Subsidized Childcare, KidCare, USDA Food Programs, etc. In our 47 years of operation, CDS staff experienced numerous funding and legislative changes, which created opportunities for expansion as well as periods of contraction. To mitigate contraction and loss of economies of scale, CDS aggressively expanded into 42 counties throughout Florida with new or existing programs. To diminish fluctuations in funding sources, we also expanded and enhanced our realm of services to 14 programs. Our goal is to offer a comprehensive set of services in communities, tailored to each community's specific needs.

Currently, only three of our 14 programs are proprietary (developed and owned by CDS). Proprietary programs and products allow CDS to:

- Create highly customized services for clients and communities
- Generate unrestricted revenue to offset funding fluctuations and unallowable expenses
- License and sell products to a diverse set of target markets – without territorial restrictions
- Develop a corporate identity as a leader in early childhood education throughout Florida and beyond
- Develop distinctive corporate branding based on copy write and trademark protected products and Unique Selling Points

Our goal is to develop and offer proprietary products and services as value-added offerings, opposed to replacements for our existing programs. We plan on integrating many of our CDS-specific programs with existing programs, which will offer wrap-around services to our clients. Clients and stakeholders in our largest programs, Head Start and Early Head Start, will benefit from these exclusive services.

Over the next few years, we will rollout several new products and services – all focused on helping our clients become self-sufficient.

CDS Board of Directors

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CDS employees **346** employees in Marion, Citrus, Alachua, Dixie, Gilchrist, and Levy Counties.

CDS service areas include:

- | | |
|------------------|-------------------|
| <i>Alachua</i> | <i>Clay</i> |
| <i>Marion</i> | <i>Leon</i> |
| <i>Citrus</i> | <i>Gadsden</i> |
| <i>Dixie</i> | <i>Hamilton</i> |
| <i>Gilchrist</i> | <i>Jefferson</i> |
| <i>Levy</i> | <i>Madison</i> |
| <i>Sumter</i> | <i>St. Johns</i> |
| <i>Lake</i> | <i>Summner</i> |
| <i>Hernando</i> | <i>Taylor</i> |
| <i>Pasco</i> | <i>Miami Dade</i> |
| <i>Duval</i> | <i>Osceola</i> |
| <i>Volusia</i> | <i>Broward</i> |
| <i>Flagler</i> | <i>Sarasota</i> |
| <i>Putnam</i> | <i>Brevard</i> |
| <i>Nassau</i> | <i>Orange</i> |
| <i>Columbia</i> | |
| <i>Baker</i> | |

CDS Management Team

- Curt Bromund, Chief Executive Officer
- Carol Eurton, Chief Program Officer
- Audrey Webber, Chief Financial Officer
- David McCollister, Chief Administrator Officer